



SMART IDEAS AND A NEW CONCEPT OF ECONOMIC
REGENERATION IN EUROPE

CONFERENCE PROGRAMME

DAY 1 – Wednesday, 28 September, 2016

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| 16:00 – 18:00 | REGISTRATION |
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DAY 2 – Thursday, 29 September, 2016

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| 09:00 – 10:00 | REGISTRATION |
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| 10:00 – 10:30 | OPENING CEREMONY AND WELCOME SPEECH |
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| 10:30 – 12:00 | <p>PLENARY SESSION</p> <p><i>Industrial policy in Central and South Eastern Europe</i></p> <ol style="list-style-type: none"> 1. Ing. Jan Mladek – Ministry of Industry and Trade, Czech Republic 2. Dr. Fatmir Besimi – Deputy Prime Minister for European Affairs Republic of Macedonia 3. Dr. Hykmete Bajrami – Minister of Industry and Trade of the Republic of Kosovo 4. Dr. Dubravka Jurlina Alibegović – Minister of Public Administration, Republic of Croatia |
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Moderators: Dr. Shqiponja Telhaj, University of Sussex & London School of Economics
Dr. Iraj Hashi, Staffordshire University

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| 12:00 – 12:30 | COFFEE BREAK |
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| 12:30 – 16:30 | <i>Smart Cities and the New Economy– hosted by CLER (Lunch break 14:00 – 15:00)</i> |
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| 12:30 – 14:00 | PARALLEL SESSIONS 1 – 3 |
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| 14:00 – 15:00 | CONFERENCE LUNCH |
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| 15:00 – 16:30 | PARALLEL SESSIONS 4 – 6 |
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| 16:30 – 18:00 | OLD CITY TOUR (meeting point – main campus building) |
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| 18:15 | KARAKA SUNSET CRUISE (meeting point – old city harbour) |
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DAY 3 – Friday, 30 September, 2016

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| 10:00 – 11:30 | PARALLEL SESSIONS 5 – 7 |
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| 11:30 – 12:00 | COFFEE BREAK |
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| 12:00 – 13:30 | PARALLEL SESSIONS 8 – 10 |
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| 13:30 – 14:30 | CONFERENCE LUNCH |
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| 14:30 – 16:00 | <p>CLOSING SESSION</p> <p><i>Financialization and Economic Structure in Central and South Eastern Europe</i></p> <ol style="list-style-type: none"> 1. Dr. Roman Matousek - Kent University of United Kingdom 2. Dr. Erjon Luci – Deputy minister of Finance of the Republic of Albania 3. Dr. Saša Drezgić - Deputy minister of Finance of the Republic of Croatia |
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| 19:00 | PANORAMIC CABLE CAR TOUR TO HILL SRĐ AND CONFERENCE DINNER (Restaurant Dubrava) |
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DAY 4 – Saturday, 1 October, 2016

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| 10:00 – 16:00 | CONFERENCE EXCURSION (OPTIONAL) |
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SMART IDEAS AND A NEW CONCEPT OF ECONOMIC
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PARALLEL SESSION PROGRAMME

DAY 2 – Thursday, 29 September, 2016

Smart Cities and the New Economy – hosted by CLER

12:30 – 14:00 *Smart Cities and the New Economy - 1 CLER, (Conference room – first floor)*
Chair: SAŠA DREZGIĆ

Keynote speech: Mr. Eugenio Leanza, JESSICA and Investment Funds Division, European Investment Bank

Jelena Stanković, Marija Džunić, Željko Džunić, Srđan Marinković

A MULTI-CRITERIA EVALUATION OF THE EUROPEAN CITIES' "SMART" PERFORMANCE: ECONOMIC, SOCIAL AND ENVIRONMENTAL ASPECTS

Zoran Aralica, Katarina Bačić

ANALYSIS OF THE REGIONAL INNOVATION SYSTEM IN THE CONTEXT OF SMART SPECIALIZATION IN CROATIA

Damir Juričić, Saša Drezgić

INTEGRATED SYSTEM OF FINANCING PUBLIC INVESTMENT

Mariusz Sienkiewicz

INNOVATIVE APPROACH AND LOCAL ECONOMIC DEVELOPMENT IN POLAND

15:00 – 16:30 *Smart Cities and the New Economy - 2 CLER, (Conference room – first floor)*
Chair: SAŠA DREZGIĆ

Aleksandra Mihnenoka, Maija Senfelde

SOCIO-ECONOMIC CONSEQUENCES OF THE STRUCTURAL CHANGES OF NATIONAL ECONOMY: THE CASE OF LATVIA

Bernadett Galossi-Kovacs, Tamas Haffner

CHANGE IN THE INSTITUTIONAL SYSTEM OF REGIONAL DEVELOPMENT IN HUNGARY

Katarzyna Skrzyszewska, Zoran Tršinski, Tihomir Luković

STRATEGIC DOCUMENTS OF THE EUROPEAN UNION AS A FACTOR OF REGIONAL DEVELOPMENT CONCEPT

Marija Martinović, Ivana Pavlić, Meri Šuman Tolić

MEASUREMENT OF LOCAL PUBLIC SERVICES QUALITY USING SERVQUAL: THE CASE OF DUBROVNIK



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PARALLEL SESSION PROGRAMME

DAY 2 – Thursday, 29 September, 2016

12:30 – 14:00 SESSION – 1, (Room 122)
Chair: SHQIPONJA TELHAJ

Đuro Benić, Nikola Butigan

THE IMPACT OF MEMBERSHIP IN STRATEGIC ALLIANCES ON THE PROFITABILITY OF FIRMS IN THE RETAIL SECTOR

Marko Perić, Vanja Vitezić, Ana Perić Hadžić

EXAMINING FIRM GROWTH - FIRM SIZE RELATIONSHIP DURING CRISIS

Ermal Lubishtani, Ian Jackson, Iraj Hashi

HIGH GROWTH ASPIRATIONS ENTREPRENEURSHIP: A MULTI-COUNTRY ANALYSIS USING GEM DATA

Hyrije Abazi-Allili, Florian Abazi, Iraj Hashi

THE IMPACT OF INNOVATION ACTIVITIES ON FIRM PERFORMANCE: EVIDENCE FROM TRANSITION ECONOMIES

12:30 – 14:00 SESSION – 2, (Room 117)
Chair: NEBOJŠA STOJČIĆ

Perica Vojinić, Marija Bečić, Ivana Palunko

THE GENDER WAGE GAP IN CROATIAN MANUFACTURING INDUSTRY 2003-2013

Una Libkowska, Veronika Bikse, Daina Vasilevska

LABOUR MARKET TRENDS AND THE IMPACT ON YOUTH EMPLOYMENT IN LATVIA AND EU

Jerzy Kazmierczyk, Aleksandra Chinalska

FLEXIBLE FORMS OF EMPLOYMENT, AN OPPORTUNITY OR A CURSE FOR THE MODERN ECONOMY?

Nebojša Stojčić, Heri Bezić, Tomislav Galović

DO WE NEED MORE IMMIGRANTS? SOCIO-CULTURAL DIVERSITY AND EXPORT SOPHISTICATION IN EU28 COUNTRIES

12:30 – 14:00 SESSION – 3, (Room 121)
Chair: IRAJ HASHI

Olivera Kostoska, Ilija Hristoski

ICTS AND INNOVATION FOR COMPETITIVENESS: EVIDENCE FOR WESTERN BALKANS VIS-A-VIS THE EUROPEAN UNION

Irena Kikerkova

SUCCESS OR FAILURE OF THE IMPLEMENTED STRATEGY ON ATTRACTING FOREIGN CAPITAL IN THE FORM OF FDI IN THE REPUBLIC OF MACEDONIA

Lauma Muizniece, Aleksandrs Cepilovs

SUPPORTING UNIVERSITY TECHNOLOGY TRANSFER – STRUGGLES AND BARRIERS IN LATVIA

Dzintra Gasune, Andris Denuš

THE MOST IMPORTANT ASPECTS OF CORPORATE GOVERNANCE IN STATE-OWNED ENTERPRISES



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PARALLEL SESSION PROGRAMME

DAY 2 – Thursday, 29 September, 2016

15:00 – 16:30 SESSION – 4, (Room 122)
Chair: IRIS LONČAR

Inga Jekabsone, Biruta Sloka, Ansis Grantins

THE MANAGEMENT OF THE ACCOMPANYING ADMINISTRATIVE TERRITORIES OF THE METROPOLITAN: THE CASE OF LATVIA

Nikolay Didenko, Gulnara Romashkina, Djamilia Skripnuk

ANALYSIS OF THE REGIONAL MODERNIZATION PROCESSES IN A GLOBAL CONTEXT (WITH AN EXAMPLE OF THE RUSSIAN NORTHERN REGIONS)

Ana Lalević-Filipović, Radivoje Drobnjak

BUSINESS ETHICS THROUGH THE PRISM OF MORAL DILEMMAS OF THE ACCOUNTING PROFESSION IN MONTENEGRO

15:00 – 16:30 SESSION – 5, (Room 116)
Chair: DAVOR DUJAK

Jelena Franjković, Martina Ferenčić, Davor Dujak

MARKETING OPPORTUNITIES OF RETAIL READY PACKAGING - THE CASE OF CROATIAN FOOD MANUFACTURERS

Vladimir Alexandrovich Davydenko, Gulnara Romashkina, Ruzilya Maratovna Nasyrova

MODELS OF RUSSIAN CONSUMER BEHAVIOUR: RETAIL UNDER CRISIS PRESSURE

Besim Agušaj, Dina Lujak, Vanda Bazdan

THE RELATIONSHIP BETWEEN ONLINE RATING, HOTEL STAR CATEGORY AND ROOM PRICING POWER

Katija Vojvodić, Matea Matić, Jelena Žugić

RETHINKING IMPULSE BUYING BEHAVIOUR: EVIDENCE FROM GENERATION Y CONSUMERS

Marija Dragičević, Anamarija Pisarović, Marina Jerinić

MANAGING THE PHYSICAL EVIDENCE IN SERVICE ORGANIZATIONS



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PARALLEL SESSION PROGRAMME

DAY 3 – Friday, 30 September, 2016

10:00 – 11:30 SESSION – 6, (Room 117)
Chair: JOSIP TICA

Ljerka Cerović, Stella Suljić Nikolaj, Dario Maradin

COMPARATIVE ANALYSIS OF CONVENTIONAL AND ISLAMIC BANKING: IMPORTANCE OF MARKET REGULATION

Arben Mustafa

ESTIMATION OF THE BANKING SECTOR COMPETITION IN THE CEE COUNTRIES USING THE PANZAR-ROSSE APPROACH

Gezim Tosuni

CORPORATE GOVERNANCE OF BANKS AND INSURANCE COMPANIES: CASE OF KOSOVA AND MONTENEGRO

Roberto Ercegovic

GREAT EXPECTATIONS OF COMMERCIAL BANKS IN FINANCING INVESTMENT PROJECTS: WHERE ARE THE LIMITS?

10:00 – 11:30 SESSION – 7, (Room 121)
Chair: IVANA PAVLIĆ

Zdravko Šergo, Jasmina Gržinić, Mirela Sučić Čevra

TOURISM & TRAVEL INDUSTRY AND ITS EFFECT ON GREAT RECESSION: AN MULTILEVEL SURVIVAL ANALYSIS

Laszlo Kulcsar, Laszlo Bodrogai, Istvan Gyorgy Vizi

TOURISM DEVELOPMENT AND CULTURAL HERITAGE: THE STAKEHOLDERS' OPINION ON THE ROLE OF RESTORED ESTERHAZY PALACE IN WESTERN HUNGARY

Djamilia Skripnuk, Nikolay Didenko, Kseniia Kikkas

THE FORMATION OF THE REGIONAL TOURIST CLUSTER IN THE EURO-ARCTIC REGION

Ivana Pavlić, Ana Portolan, Barbara Puh

LOCAL RESIDENTS' SEGMENTATION IN A WORLD HERITAGE PROPERTY BY THEIR ATTITUDES OF SOCIO-CULTURAL TOURISM IMPACT

10:00 – 11:30 SESSION – 8, (Room 122)
Chair: PERICA VOJINIĆ

Jasminka Samardžija, Joseph Kevin Walker, Milena Kužnin

STUDENT LEADERSHIP, CAREER DEVELOPMENT AND PERSONAL SUCCESS PROFILES

Nada Zupan, Ljupco Eftimov, Katerina Jovanovska, Darko Petrovski

JOINING EFFORTS OF EMPLOYERS AND EDUCATIONAL INSTITUTIONS TO DEVELOP COMPETENT GRADUATES

Santa Sproge-Rimša, Baiba Šavrina

THE ROLE OF FOREIGN STUDENTS EXPECTATIONS ON DECISION MAKING PROCESS OF THE STUDY PLACE: CASE OF LATVIA

Vladimir Rojenko

MODERN DEVELOPMENT OPPORTUNITIES FOR EUROPEAN INDUSTRIES: STUDYING THE LINK BETWEEN CREATIVITY AND COMPETITIVENESS



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PARALLEL SESSION PROGRAMME

DAY 3 – Friday, 30 September, 2016

12:00 – 13:30 SESSION – 9, (Room 117)
Chair: ROMAN MATOUSEK

Albulena Xhelili, Valentin Toci, Iraj Hashi, Jean Mangan

THE IMPACT OF EUROIZATION AND RISK ON BANK EFFICIENCY IN TRANSITION ECONOMIES

Josip Tica, Vladimir Arčabić, Tomislav Globan

MONETARY POLICY EFFECTIVENESS, NET FOREIGN CURRENCY EXPOSURE AND FINANCIAL GLOBALISATION

Tonći Svilokos, Ivan Burin

FINANCIALIZATION AND ITS IMPACT ON THE PROCESS OF DEINDUSTRIALIZATION IN THE EU

Maja Ivanović Đukić, Vinko Lepojević, Tatjana Stevanović

IMPACT OF THE FINANCIAL STRUCTURE ON THE BUSINESS EFFICIENCY OF ENTREPRENEURS IN SERBIA

12:00 – 13:30 SESSION – 10, (Room 121)
Chair: KATIJA VOJVODIĆ

Roberta Kontošić, Iva Slivar, Tamara Floričić

INDOOR CAMPING - AN INNOVATIVE ACCOMODATION MODEL AND YOUTH TOURISM PRODUCT

Iris Mihajlović, Lucija Raguž

TRANSFORMATION OF BUSINESS OF TRAVEL INTERMEDIARIES IN TERMS OF DYNAMIC CHANGES IN MACRO ENVIRONMENT – TOWARDS NEW CHALLENGES

Goran Vučur

ANALYSIS OF THE RELATIONSHIP BETWEEN OUTSOURCING AND HUMAN RESOURCES MANAGEMENT (HRM) IN HOTEL COMPANIES

Tomo Sjekavica, Marjan Žitnik, Mario Miličević

A NOVELTY MODEL OF ONLINE PRESENTATION AND DISCOVERY

12:00 – 13:30 SESSION – 11, (Room 122)
Chair: ZORAN ARALICA

Ines Kersan Skabic

TRADE IN VALUE ADDED (TIVA) IN EU NEW MEMBER STATES

Albulene Kastrati, Geoff Pugh, Valentin Toci

OUTPUT GAP IN TRANSITION ECONOMIES: THE CASE OF CZECH REPUBLIC, ESTONIA AND KOSOVO

Meri Suman Tolic, Nebojsa Stojcic

DIRECT AND INDIRECT EFFECTS OF FISCAL DECENTRALIZATION ON ECONOMIC GROWTH

Aida Gjika, Mehtap Hisarciklilar, Iraj Hashi

THE EFFECT OF FISCAL DECENTRALIZATION ON REGIONAL ECONOMIC GROWTH: EVIDENCE FROM EUROPEAN TRANSITION ECONOMIES



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EXCURSION PROGRAMME

DAY 4 – Saturday, 01 October, 2016

Dubrovnik countryside (Konavle region & Cavtat) – half day excursion (optional)

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| 9:00 | Departure from University Campus |
| 9:15 | Panoramic stop |
| 10:00 | Arrival to Ljuta village and visit to family Đivanović mills |
| 11:00 | Departure for village Močići |
| 11:15 | Arrival to Močići and lunch at local village household |
| 13:00 | Departure for Cavtat |
| 13:15 | Cavtat tour |
| 14:00 | Departure to Dubrovnik |
| 14:30 | Arrival to Dubrovnik |

*The price of excursion is not covered by the conference fee. For more info contact info@sincere.hr